

## Programm

**Donnerstag, 02.02.2017**

**19.00**

Dinner: Steg 4

**Freitag, 03.02.2017**

**9.30 – 9.45**

MARIA ZHUKOVA/ JURIJ MURAŠOV  
Welcome and Introduction

Chair: Jurij Murašov

**9.45 – 10.30**

KIRSTEN BÖNKER  
(UNIVERSITY OF OLDENBURG)  
Addressing the Viewer-consumer:  
Consumer Issues on Soviet TV and the  
Change of Political Communication

**10.30 – 11.15**

MARIA ZHUKOVA  
(UNIVERSITY OF KONSTANZ)  
Speaking Images: TV-Metaphors in  
Soviet Film

**11.15 – 11.45**

Coffee break

**11.45 – 12.30**

FABIAN ERLÉNMAIER  
(University of Konstanz)  
TV Images on Stage: Post-Soviet  
Theatre as a Political Institution

**12.30 – 14.00**

Lunch

Chair: Jurij Murašov

**14.00 – 14.45**

STEPHEN HUTCHINGS  
(UNIVERSITY OF MANCHESTER)  
The Role of the Television Drama  
Serial/Telenovela Form in Post-Soviet  
Consensus Management, 2000-2010  
(and Beyond)

**14.45 – 15.30**

LYUBOV BUGAEVA  
(UNIVERSITY OF ST. PETERSBURG)  
Creating Memories in Post-Soviet TV  
Films and Series

**15.30 – 16.00**

Coffee break

Chair: Maria Zhukova

**16.00 – 16.45**

VERA ŽVEREVA  
(UNIVERSITY OF JYVÄSKYLÄ)  
Российское телевидение сегодня:  
вызов вызову государственной  
идеологии

**16.45 – 17.30**

JURIJ MURAŠOV  
(UNIVERSITY OF KONSTANZ)  
Telecratic Image Politics: Art Debates  
on Russian TV (2000-2010)

Abschlussdiskussion

**18.45**

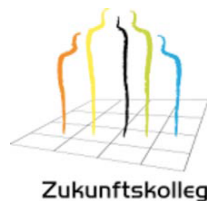
Taxi Haberbosch

**19 Uhr**

Dinner: Restaurant Il Bocone

## TV Images and Political Cultures in Russia (1960-2010)

The workshop asks how television reconfigures the (ideological) content of Soviet and Russian political culture through its constitution as a medium. We will discuss the hypothesis that the utopian image of knowledge and communication under socialism, which is based on the power of the word, loses its persuasive force through the advent of television. In a connected strand of inquiry we will investigate how, and to which extent, television has contributed to challenging soviet ideology, and to the reform attempts of *perestroika*. What is the impact of television on the post-Soviet culture? Which role do artistic representations such as film, literature and theater play when political cultures are readjusted in the light of television? The workshop will adopt an interdisciplinary perspective, employing the point of view of discourse analysis, poetology and empirical methods, in order to get to the bottom of the mentioned questions.



Zukunftskolleg

Gefördert durch das Zukunftskolleg

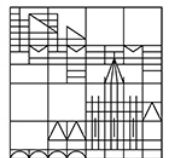
## Workshop

### TV Images and Political Cultures in Russia, 1960-2010

Friday 3 February 2017

University Konstanz  
Room Y 229

Universität  
Konstanz



#### Organisation und Leitung

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